

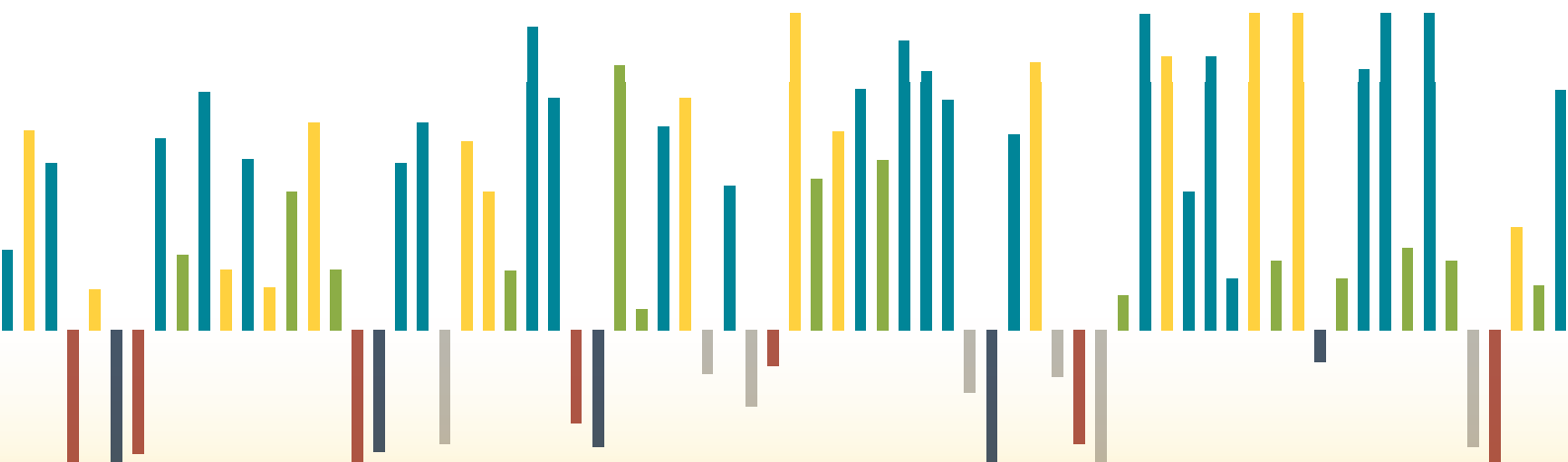
SOLUTIONS ⁴ WORK

Partnerships for Jobs and Youth Employment

AGENDA

Hilton Istanbul Bosphorus • Istanbul, Turkey

May 7-8, 2014



ABOUT THE CONVENORS

This event is convened by the World Bank in coordination with numerous partners and stakeholders from the public, private, and nonprofit sectors from around the world. Two key initiatives highlighted and integral to the development of Solutions4Work are:

- [Multi-Donor Trust-Fund on Labor Markets, Job Creation, and Economic Growth \(MDTF\)](#), created to address knowledge and capacity gaps to support the goal of more and better jobs; and
- [Global Partnership for Youth Employment \(GPYE\)](#), established to build and disseminate evidence on youth employment outcomes and tested methods to improve them, with a special focus on Sub-Saharan Africa and the Middle East and North Africa.

OTHER CONFERENCE SUPPORTERS

This conference was also made possible through the input and support of [Silatech](#).

TUESDAY, MAY 6**Hilton Istanbul Bosphorus**

16:00 – 21:00	Registration Hotel Lower Level
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19:00 – 20:30	Welcome Reception Hotel Ballroom
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WEDNESDAY, MAY 7**Hilton Convention Center Building**

8:00 – 8:30	Registration
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8:30 – 8:45	Official Welcome to the Conference Arup Banerji Senior Director, Social Protection and Labor Global Practice, World Bank Group
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8:45 – 10:00	The Jobs Challenge and the Global Recession Labor markets across the world were hit hard by the Great Recession that began with the collapse of financial markets in the United States and Europe in late 2008. Globally, it is estimated that about 30 million jobs were lost over a period of two years. The gravity of the situation led to an unprecedented degree of government intervention, through fiscal stimulus packages and labor policies and programs to protect jobs, stimulate hiring, and help the unemployed. But even before the crisis countries were facing the challenge of how to create more and better jobs for those entering the labor market, and how to increase earnings opportunities for those who have a job but live in poverty. Panelists in this session will review and discuss what happened in labor markets during and after the financial crisis, how countries reacted, and what are the main lessons and challenges going forward.
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Moderator**Tjipke Bergsma**
Deputy CEO, Plan International

	<p>Presenter</p> <p>David Robalino Lead Economist and Leader, Labor and Youth Team, World Bank Group</p> <p>Discussants</p> <ul style="list-style-type: none"> • Peter Bakvis, Director, Washington Office of the International Trade Union Confederation / Global Unions • Branka Minic, Founder, Future Work Consulting • Azita Berar Awad, Director, Employment Policy Department, International Labour Organization
<p>10:00 – 10:15</p>	<p>Coffee Break</p>
<p>10:15 – 11:30</p>	<p>Shared Prosperity and the Youth Demographic</p> <p>Across the globe, youth are a growing share of the labor force. Goals about poverty eradication and shared prosperity depend on the jobs and earnings opportunities will have. This session will discuss how changing demographics are affecting labor markets; the challenges facing youth, and the social costs of not addressing them.</p> <p>Moderator</p> <p>Bill Reese President & CEO, International Youth Foundation</p> <p>Speakers</p> <ul style="list-style-type: none"> • Emmanuel Jimenez, Director, Public Sector Evaluations of Independent Evaluation Group, World Bank Group • Tarik Yousef, CEO, Silatech • Naadiya Moosajee, Co-Founder & CEO, WomEng, South Africa
<p>11:30 – 13:00</p>	<p>Skills and Employability</p> <p>The technical, cognitive, and non-cognitive skills that workers have determine, to a large extent, their labor market and earnings opportunities. Unfortunately, around the world, much of the labor force has very low levels of education. Youth graduating from vocational centers or universities often</p>

lack the relevant skills for the labor markets. Based on the findings of the Skills toward Employability and Productivity (StEP) initiative supported by the MDTF and the ILO School to Work Transition surveys analyzed with the support of the GPYE, this session will discuss the main challenges facing countries to address skills gaps and possible initiatives to be considered.

Moderator

Furio Rosati

Program Coordinator, Understanding Children’s Work

Speakers

- Pablo Acosta, Senior Economist, Human Development - Social Protection, Latin American and Caribbean Region, World Bank Group
- Christian Bodewig, Sector Leader, Human Development, Europe and Central Asia, World Bank Group
- Le Dong Phuong, Director Center for Higher and Vocational Education Studies, Ministry of Education & Training, Vietnam

13:00 – 14:30

Lunch

14:30 – 16:00

Entrepreneurship and the Informal Economy

Informal workers make up the vast majority of the world’s labor force and many of them subsist in a state of poverty or economic instability. Most of them are subsistence farmers or own account workers, involved in very low productivity activities often working without pay. This session will discuss the extent of informality and self-employment around the world, as well as the types of interventions that can be considered to improve earnings opportunities of self-employed workers.

Moderator

Andrew Devenport

CEO, Youth Business International

Speakers

- Michael Grimm, Professor of Economics, University of Passau/ Erasmus University Rotterdam

	<ul style="list-style-type: none"> • David Margolis, Research Director, Paris School of Economics—CNRS and IZA • Anaclet Désiré Dzossa, Employment and Poverty Studies Expert, National Institute of Statistics, Cameroon • Nermine Boufaress, Founder, idariyet.com, Tunisia • Hamza Elkamel, Co-Founder, Second Smart, Tunisia
<p>16:00 – 16:15</p>	<p>Coffee Break</p>
<p>16:15 – 17:30</p>	<p>Keeping Track of Youth Employment Programs and Understanding What Works</p> <p>Addressing youth employment is critical to a healthy global economy. An increasing number of policy and development interventions for addressing youth unemployment have emerged and much has been learned about how to focus such efforts and what works. This session will review what is available to help us track what we know about youth employment programs and help us to understand what works.</p> <p>Moderator</p> <p>Mattias Lundberg Senior Economist, Social Protection and Labor, World Bank Group</p> <p>Speakers</p> <ul style="list-style-type: none"> • Susana Puerto Gonzalez, Manager, International Labour Organization • Friederike Rother, Senior Social Protection Specialist, Social Protection and Labor, World Bank Group • Jochen Kluge, Professor of Empirical Labor Economics, Humboldt-Universität zu Berlin and Head of Berlin Office, RWI • Mariel Sabra, Topic Lead Youth Employment, Multilateral Investment Fund, Inter-American Development Bank
<p>19:00 – 22:30</p>	<p>Dinner Cruise on the Bosphorus</p>

THURSDAY, MAY 8

Hilton Convention Center Building

8:30 – 8:45	Welcome and Introduction to Second Day
8:45 – 9:15	Special Topic: Young Women in Business Speaker Imge Kaya Sabanci 10,000 Women Turkey Program Manager at Goldman Sachs & Ozyegin University Discussants <ul style="list-style-type: none">• Neda'a Kharoub, President, Trip to Innovation, Jordan• Lina Useche, CEO, Aliança Empreendedora, Brazil
9:30 – 11:00	Breakout Sessions I Participants are invited to attend one of four concurrent breakout sessions. 1.1 Tools for Evaluation and Evidence: Lessons from RCTs and Other Innovative Impact Assessments This session will cover the most effective tools for evaluating and measuring the impact of youth livelihood interventions. The panel will discuss the extent to which RCTs are gaining traction and how their results are being used to improve programming and impact. It will also address other innovative impact evaluations that could be used when RCTs are not feasible due to time constraints, lack of resources, or absence of institutional buy-in. Moderator Paul Dyer Knowledge Program Manager, Silatech Speakers <ul style="list-style-type: none">• Jochen Kluge, Professor of Empirical Labour Economics, Humboldt-Universität zu Berlin and Head of Berlin Office, RWI• Niklaus Eggenberger-Argote, Executive Director, Swiss Academy for Development

- Drew Gardiner, Evaluation Specialist, Youth Employment Programme, Taaqem Project, International Labour Organization
- Adam Osman, Assistant Professor of Economics, University of Illinois at Urbana-Champaign

1.2 Connecting Young Workers with the Private Sector

The private sector can connect in various ways with young people who are seeking economic achievement—both as potential employees and as suppliers or vendors in a company’s value chain. What are the best means of connecting businesses to youth talent and ensuring that the linkages are a win-win for both? This session will explore some examples of how youth can be supported to align their skills with private sector market demands and how the private sector can engage this population effectively.

Moderator

Peter Shiras

Executive Vice President for Business Development, International Youth Foundation

Speakers

- Roland Michelitsch, Global Head, Let's Work Partnership, Development Impact Department, IFC – World Bank Group
- Dahlia Khalifa, Regional Head, E4E Initiative for Arab Youth, IFC - World Bank Group
- May Habib, Founder & CEO, Qordoba, United Arab Emirates
- Kevin Doyle, General Manager, Program Design & Development, Equity Group Foundation, Kenya
- Ebru Odabas, Human Resources Supervisor, Beymen, Turkey

1.3 Supporting Young Micro and Small Entrepreneurs

It is well-known that most job growth in any economy comes from small and medium size businesses. At the same time, in some developing countries, the opportunities for formal sector employment are especially limited, making self-employment and small scale entrepreneurship often the only option. What can be done to support budding entrepreneurs to give them better

access to financing as well as training and mentorship to improve their chances of success? This session will explore some solutions that have been tried and how they have worked.

Moderator**Justin Sykes**

Director of Microenterprise, Silatech

Speakers

- Yannick DuPont, Executive Director, SPARK
- Lakshmi Venkataraman Venkatesan, Founding Trustee and Executive Vice President, Bharatiya Yuva Shakti Trust, India
- Chris Wood, Director and Principal Consultant, Chris Wood Associates
- Donnie Seet, Co-Founder and Education Director, YEA International Singapore

1.4 Assessing Youth Needs

Addressing youth employment challenges requires a solid understanding of local labor markets and youth needs. This session will present the labor market challenges of youth in the MENA region on the basis of the ILO School to Work transition surveys and diagnostic tools needed for identifying and informing new strategies in the youth employment field. The session will also share the methodology and results of assessments carried out in Egypt, Lebanon, Syria and Tunisia. It will also discuss insights into promoting employment opportunities for young people in urban settings in the Middle East/North Africa region.

Moderator**Abdulsalam Alsulaiman**

Director, Child and Youth Programme, Arab Urban Development Institute

Speakers

- Furio Rosati, Program Coordinator, Understanding Children's Work
- Osman Nour, Expert in Population Studies, Arab Urban Development Institute

- Wesam Hassan, Program Manager, Save the Children, Egypt

11:00 – 11:30

Coffee Break

11:30 – 13:00

Breakout Sessions II

Participants are invited to attend one of four concurrent breakout sessions.

2.1 Bringing Evidence to Policy

This session will look at how intervention-specific evidence and evaluation can impact policymaking on youth and employment. What are the conditions of evidence informing policy? What is missing from the research? What are the challenges in drawing on the evidence?

Moderator

Ozan Çakmak

National Project Coordinator, International Labour Organization, Turkey

Speakers

- Mansoor Al-Mansoor, Deputy Director General for Employment Support, Human Resources Development Fund, Saudi Arabia
- Gituro Wainaina, Director, Social and Political Pillars, Kenya Vision 2030 Delivery Secretariat
- Khalipha Bility, Deputy Minister, Planning, Research and Development, Ministry of Education, Liberia
- Meltem Aran, Founding Director, Development Analytics, Turkey

2.2 Public-Private Partnership: Municipal Model on Youth Employment

This session will explore public-private partnerships that support greater opportunities for youth employment. In particular, municipal based models in Egypt and Lebanon supported by the Arab Urban Development Institute (AUDI) that bring together multiple sectors for a coordinated approach to address youth employability will be shared.

Moderator**Elie Mekhael**

Consultant, Arab Urban Development Institute

Speakers

- Fawaz Hamidi, Director, Business Incubation Association in Tripoli and Saly Khalaf, Director, New Youth Generation Organization, Lebanon
- Balquies Hagrass, Program Officer, Save the Children and Hani Ali, Consultant, Ma'wa Organization, Egypt

Discussants

- Nader Ghazal, Mayor, Tripoli, Lebanon
- Toufic Dabboussi, President, Chamber of Commerce of Tripoli and North Lebanon
- Mary Ayad, Director of Childhood Department & Responsible of Childhood Protection Committee, Cairo Governorate, Egypt
- Elie El Kai, Programs Manager, Child and Youth Programme, Arab Urban Development Institute

2.3 Comprehensive Approaches to Skills Training and Job Placement

Successful employability interventions require well-coordinated and market-relevant training and job placement support. Practitioners will share some proven approaches and lessons learned around providing youth both technical and life skills training and career support to enter the labor market.

Moderator**Awais Sufi**

Chief Operating Office and EVP of Programs, International Youth Foundation

Speakers

- Aakash Sethi, Executive Director, Quest Alliance, India
- Omar Razzaz, Chairman of the Board of Trustees, King Abdullah II Fund for Development, Jordan
- Alejandro Jaimes, Managing Director, Colegio Nacional de Educación Profesional Técnica -Nuevo Leon, Mexico

2.4 New Technology and the Future of Work

Increasingly, technology is allowing young workers with the right skills to find employment far from home, where local economies may not offer the same level of opportunities. Technology also enables people to gain the skills they need to enter the job market – whether locally or afar - including skills necessary for jobs in the IT sector. What are the trends we are seeing and how technology will change the future labor markets?

Moderator

Jill Huntley

Managing Director, Global Corporate Citizenship, Accenture

Speakers

- John Irons, Managing Director, Foundation Initiatives, Rockefeller Foundation
- Heidi Strawson, Senior Manager, Global Giving Lead, Accenture
- Bora Caldu, Corporate Citizenship Specialist, Microsoft Turkey

13:00 – 14:30

Lunch

14:30 – 16:00

Youth Employment: Lessons Learned and Future Priorities

This session will take stock of where we are in the area of youth employment; what has been achieved to date, what are the challenges looking forward, and what are the things that we need to do differently to be more effective in identifying and promoting the adoption of youth employment solutions. Particular attention will be given to the role of evidence-based policy-making and the creation of partnerships between the public and private sector to promote wage and self-employment for young people.

Moderator

David Robalino

Lead Economist and Leader, Labor and Youth Team, World Bank Group

Panelists

- Rob Zajko, Resourcing Director for Europe, Middle East and Africa and Regional Ambassador for Youth, Hilton Worldwide

	<ul style="list-style-type: none"> • Azita Berar Awad, Director, Employment Policy Department, International Labor Organization • Omar Razzaz, Chairman of the Board of Trustees, King Abdullah II Fund for Development, Jordan • Aime Angelique Noella Akayezu , Enterprise Program Support Officer, Digital Opportunity Trust, Rwanda and MasterCard Foundation Youth Think Tank Member
<p>16:00 – 16:15</p>	<p>Coffee Break</p>
<p>16:15 – 17:30</p>	<p>A Proposed Way Forward</p> <p>This final plenary will engage a cross-section of stakeholders in a conversation about a potential global coalition of governments, the private sector, practitioners and civil society that could support and coordinate innovation and learning, and identify and promote the adoption of scalable solutions to improve labor markets and earnings opportunities for youth.</p> <p>Moderator Jill Huntley Global Managing Director for Corporate Citizenship, Accenture</p> <p>Discussants</p> <ul style="list-style-type: none"> • Arup Banerji, Senior Director, Social Protection and Labor Global Practice, World Bank Group • Tjipke Bergsma, Deputy CEO, Plan International • Andrew Devenport, CEO, Youth Business International • Matthew Edwards, Managing Director, Accenture • Krishna Kumar, Senior Economist and Director, Labor and Population, RAND Corporation • Bill Reese, President and CEO, International Youth Foundation
	<p>Closing Remarks</p>